

JB JUSTIN BROWN

- FORMER NFL WIDE RECEIVER
- SPEAKER
- COACH



Justin Brown was born in Cheltenham, PA and raised in Wilmington, DE. During his youth, he was the definition of an athlete, playing; football, basketball, baseball, and running track. During Brown's last two years in high school, he narrowed his focus on football. He earned first team All Conference and All State honors his Junior and Senior year and accepted a scholarship to Penn State University.

Justin excelled as a punt returner and wide receiver at Penn State, while earning academic All-Big Ten team his freshman year. He graduated with a BA in Media studies in three and half years as a full-time student and varsity athlete. After his Junior year, Brown transferred to the University of Oklahoma, earning honorable mention honors as a wide receiver and punt returner. Brown finished second on the team in all-purpose yards for the 2012-2013 season.

Following the season, Brown was drafted in the 6th round 186 pick by the Pittsburgh Steelers where he played for two seasons before being claimed by the Buffalo Bills. As a member of the Bills, Brown suffered an unfortunate foot injury and was released. While recovering from his foot injury, Justin suffered two additional season ending injuries which landed him back home in Wilmington, DE.

Justin battled depression, fear and anxiety as he stumbled through the lowest moments of his life. It was at this point that he met a local business owner, who challenged him to reengineer the process that contributed to him becoming an NFL athlete. He assured him that if he applied this same process to his new career path (in whatever he chose) he would have greater levels of success than when he played in the NFL. This new mindset led to Justin holding a substitute position at a local public high school. Soon after he accepted an associate teaching position at a private elementary school. These positions allowed him to grow his knowledge and use his life experiences to better serve the youth.

Today, Justin is the President of Values Solutions LLC, where he adds value through speaking and consulting, student athletes and coaches. He challenges them to look past their athletic identity in their sport or profession and dive deeper to discover their true identity. Ultimately, preparing them for the different transitions that they will experience in life.



Value Solutions LLC believes in adding value to student athletes by helping them solve the many problems and circumstances that

they face in today's steady changing society. Value Solutions helps today's student athlete define what they want to be as a person first, as a student second, and finally as an athlete.

GUIDING PRINCIPLES:

- Invest in themselves as a person, academically and in their sports or craft.
- Add value to their homes, community, school environment and sports teams
- Surround them with the community and systems that will hold them accountable
- Train them to ultimately hold themselves accountable to the definition that they want for their future selves.

JUSTIN'S SIGNATURE MESSAGE: D.I.V.E.



- D:** **Define** who you are and what you want to do.
- I:** **Invest** in yourself personally, academically, physically.
- V:** Add **Value** to your home, community, school and team.
- E:** **Execute** by surrounding yourselves in communities in school and outside of school that will hold you accountable to the definition that you made for yourself, ultimately forcing you to hold yourself accountable to the standards you set for yourself

OUTCOMES FOR STUDENTS:

In addition to lasting encouragement and empowerment, student athletes will have the tools they need to do a deeper search internally, discovering and shaping who they will be as a person outside of their occupation, passion and sport.

JUSTIN HAS SHARED HIS MESSAGE WITH:

- Mount Pleasant Elementary School
- The Ferris School for Boys
- Raising Kings Conference
- Hodgson Vo-Tech High School
- Red Clay School District Captains Summit for Fall Sports
- Wilmington Friends School
- Community Youth Unity Day
- Top 100 Delaware Basketball Showcase
- Concord High School

TESTIMONIALS:

"I was really engaged and locked in the whole time. Thought the Story was great, the message was great and it made me think about what we do for kids, why I coach and what is "my why" and how i can be better for these kids. The speech was excellent."

STEPHEN CHRISTENSEN
WILLIAM PENN HEAD BASKETBALL COACH

"I couldn't be more proud of him as a student athlete but more importantly as a person and what he is striving to do in giving back to his community and sending a message to our kids and student athletes to encourage them to not only be good student athletes but also good people in their journey here in the fall sports season. It was a certainly a successful event and i look forward to our continued work together."

MARK MAYER
PRINCIPAL, CONCORD HIGH SCHOOL

"We just had the opportunity to have coach Justin Brown come in to speak to our student athletes and all of our captains from our respective High Schools to learn about D.I.V.E . Define, Invest, Value, Execute. If you are looking for someone to motivate your student athletes contact coach Brown. Most importantly Red Clay School District wants to thank him for coming out and encouraging our student athletes to kick off our 2019-2020 sports season."

DORRELL GREEN
SUPERINTENDENT, RED CLAY SCHOOL DISTRICT

BOOK JUSTIN BROWN TODAY!